

# Communiqué: Chinese Medicine Board of Australia

# May 2018 meeting

The 75<sup>th</sup> meeting of the Chinese Medicine Board of Australia (the Board) was held on 29 May 2018 in Melbourne.

This communiqué provides details on the main decisions made at the meeting. It is also published on the Board's website and an announcement via email is sent to a broad range of stakeholders. Please forward the communiqué to colleagues who may be interested in the Board's work.

#### **Chinese translation of Registration Standards**

As foreshadowed in the April 2018 Communiqué, the Board has now published Chinese translations of the following mandatory Registration Standards, which are now available on the <u>Board's website</u>, and will be promoted shortly:

- Continuing Professional Development
- Criminal History
- English Language
- Professional Indemnity Insurance
- · Recency of practice

There will be more information about this in the June edition of the Board's newsletter.

### **Registration Standards review project**

The Board has been participating in a scheduled review of its Professional Indemnity Insurance arrangements, Continuing Professional Development and Recency of Practice registration standards, along with a number of other National Boards. Public consultation closed on 4 May 2018, and the Board thanks those stakeholders who made submissions to assist this review.

The Board is now reviewing the submissions, with a view to finalising amendments to the draft standards.

# Testimonials in health service advertising: Tool to help you get it right

AHPRA and National Boards have developed a tool to help health practitioners understand their obligations about using testimonials and reviews to advertise regulated health services.

Under section 133(1) of the National Law<sup>1</sup> a person must not advertise a regulated health service, or a business that provides a regulated health service, in a way that uses testimonials or purported testimonials about the service or business.

The testimonial tool includes information and flow charts to help practitioners and advertisers understand which testimonials are not allowed, and which reviews or feedback can be used in advertising.

See the <u>news item</u> for more information about the testimonial tool, which should be used together with our other <u>advertising resources</u>.

The testimonial tool itself is available on the <u>Check and correct</u> section of the AHPRA website, under Advertising Resources.

<sup>&</sup>lt;sup>1</sup> The Health Practitioner Regulation National Law, as in force in each state and territory (the National Law).

The Check and correct section provides health practitioners and other advertisers with the ability to check and correct their advertising to make sure it meets their professional and legal obligations.

Visit the AHPRA website to download a copy of the testimonial tool and to read our other resources, including:

- summary of advertising obligations
- frequently asked questions
- words to be wary about
- examples of compliant and non-compliant advertising, and
- self-assessment tool.

This work is part of a broader strategy – the <u>Advertising compliance and enforcement strategy for the National Scheme</u> – which started last year.

### Security tip: keep your web browser updated

AHPRA and National Boards have made changes to our websites to ensure your information is kept safe.

If you use Internet Explorer version 6 (or an older version) to view the Board's website, and are experiencing difficulty accessing web pages and online services, the Board recommends you <u>upgrade to the newest version of Internet Explorer immediately</u>. It is available for free from Microsoft.

If you are using a new version of Internet Explorer and are still having difficulty accessing our website please contact us to report your experience. Call **1300 419 495** Monday to Friday, 9.00am to 5.00pm (Australian Eastern Standard Time).

#### **Updating your contact details**

To check or update the contact details you have lodged with AHPRA, access the online services panel for practitioners on the <a href="https://example.com/home-page">home-page</a> of the Board's website and click *Update your contact details*. Enter your user ID, date of birth and password (please note that your user ID is not your registration number). If you can't remember your user ID or password, contact us online, or phone 1300 419 495 for help.

#### Follow AHPRA on social media

Connect with AHPRA on <u>Facebook</u>, <u>Twitter</u> or <u>LinkedIn</u> to receive information about important topics for your profession and participate in the discussion.







#### Important information for practitioners

The Board publishes a range of information about registration, including its expectations of practitioners, at www.chinesemedicineboard.gov.au.

For more details or help with questions about your registration, notifications or other matters relevant to the National Scheme, refer to information published on <a href="www.ahpra.gov.au">www.ahpra.gov.au</a> or <a href="contact AHPRA">contact AHPRA</a>, send an <a href="mailto:online enquiry form">online enquiry form</a> or call on 1300 419 495.

#### **Prof Charlie Xue**

#### Chair

## **Chinese Medicine Board of Australia**

29 May 2018

The <u>Chinese Medicine Board of Australia</u> is the regulator of Chinese medicine practitioners in Australia and acts to protect the public by ensuring that suitably qualified and competent Chinese medicine practitioners are registered. The Board is responsible for developing registration standards, codes and guidelines for Chinese medicine practitioners and managing notifications (complaints)\* about Chinese medicine practitioners and Chinese medicine students. The Board does this through its powers under the Health Practitioner Regulation National Law (the National Law), as in force in each state and territory, and the National Registration and Accreditation Scheme (the National Scheme), supported by the Australian Health Practitioner Regulation Agency (AHPRA). The Board's work in regulating Australia's Chinese medicine practitioners in the public interest is underpinned by regulatory principles, which encourage a responsive, risk-based approach to regulation.

*Except in NSW and Qld, which have co-regulatory arrangements.		